



FOR IMMEDIATE RELEASE

**THE CM&R GROUP ANNOUNCES
FULLY EXECUTED LEASE FOR ZINGARA**

U.S. Expansion Continues for Celebrated Swimwear, Accessory Brand

Tampa, Fla. January 18, 2010 – The CM&R Group announced today the completion of a fully executed lease for ZINGARA at Taubman’s International Plaza, the premier retail fashion location for the Tampa Bay region. The lease marks the second mall store opening in North America for the popular international swimwear and accessory brand, following the launch of a U.S. flagship store at the Aventura Mall last month.

Building on its portfolio of 42 stores throughout Chile, the Dominican Republic, Mexico, and Panama, the upscale ZANGARA brand is in the process of executing a new strategic plan to meet growing demand for its trendy-chic product lines in the United States.

The CM&R Group is ZINGARA’S exclusive representative in North America, including Puerto Rico, for all retail real estate. Headed by industry veterans Cheryl Rose-Mack and Carol Rosenfeld, CM&R specializes in strategic planning and implementation. Its principals have represented more than 35 brands in all stages of retailing — from emerging to expanding and repositioning — and worked with some of the largest multi-branded specialty retailers in North America.

“This lease execution is the first of several we foresee in the near future, in keeping with the strategy we have worked with ZINGARA to establish and implement,” says CM&R principal Cheryl Rose-Mack . Rose-Mack says the high-end retailer also has leases out for signature at other leading fashion destinations in Florida and Texas, with an eye on further expansion in the western United States and Hawaii.

“International Plaza is distinctly compatible with the ZINGARA brand,” adds principal Carol Rosenfeld. “This is an elegant shopping and dining location, well-matched to the discerning tastes of ZINGARA’S clientele.”

For nearly 30 years, ZINGARA has represented the worldly, independent nature of its clientele. The name ZINGARA is Italian for “gypsy,” and is emblematic of, and designed for, today’s glamorous woman. The brand embodies a bohemian aura by incorporating simple yet luxurious Italian fabrics and adornments ranging from resin to natural stone.

About The CM&R Group: CM&R offers a proven outsourced solution for managing new and existing retail real estate, with an emphasis on strategic planning and implementation. Our clients include emerging brands establishing their retail profile, international brands expanding in North America, and mature brands in the process of repositioning. CM&R’s integrated services include portfolio management,

market/site analysis and selection, negotiation of all transactional terms, capital allocation and preservation, and due diligence for private equity firms seeking to invest in retail companies.

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