



FOR IMMEDIATE RELEASE

**THE CM&R GROUP NAMED
EXCLUSIVE REAL ESTATE CONSULTANT BY ZINGARA**
Popular Swimwear Brand, Boutique Retailer Plans U.S. Expansion

Aventura, Fla. September 9, 2009 – The celebrated international swimwear and accessory brand ZINGARA announced today the selection of The CM&R Group as its exclusive consultant in North America, including Puerto Rico, for all retail real estate.

The popular retailer from Uruguay is establishing and expanding its footprint in the United States, building on its portfolio of 42 stores throughout Chile, the Dominican Republic, Mexico, and Panama. Managing Directors and Co-Designers Nathalie and Jeanine Azoubel say they are on schedule to open their first mall store in North America later this year. ZINGARA's United States flagship store at the upscale Aventura Mall will set the trendy-elite tone for additional boutique openings planned for other high-fashion locations in select North American markets.

The CM&R Group is headed by retail real estate veterans Cheryl Rose-Mack and Carol Rosenfeld, each with more than 20 years in the industry and expertise in strategic planning and implementation. They have represented more than 35 brands in all stages of retailing — from expanding to repositioning — and worked with some of the largest multi-branded specialty retailers in North America.

“We are thrilled to be working with CM&R, and to have the benefit of their experience in selecting the best store locations for us to reach our customers,” says U.S. Managing Director and co-designer Nathalie Azoubel. “Cheryl and Carol have a great understanding of our brand, our clientele, and our vision for U.S. expansion.”

For nearly 30 years, ZINGARA has represented the worldly, independent nature of its clientele. The name ZINGARA is Italian for “gypsy,” and is emblematic of, and designed for, today's glamorous woman. The brand embodies a bohemian aura by incorporating simple yet luxurious Italian fabrics and adornments ranging from resin to natural stone.

Located in a northern Miami suburb, the Aventura Mall's anchor stores include Bloomingdale's and Nordstrom. It is the fifth largest shopping center in the U.S.

About The CM&R Group: CM&R offers a proven outsourced solution for managing new and existing retail real estate, with an emphasis on strategic planning and implementation. Our clients include emerging brands establishing their retail profile, international brands expanding in North America, and mature brands in the process of repositioning. CM&R's integrated services include portfolio management,

market/site analysis and selection, negotiation of all transactional terms, capital allocation and preservation, and due diligence for private equity firms seeking to invest in retail companies.

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